

Streamline or preserve your talent?

You can should have both

Kevin North

Strategic Customer Success Manager

Al and Automation

Your new best friend in talent preservation and streamlining processes



Agenda

Is Al a job killer or job creator?

What processes need the most help?

Why should you upskill?

Al needs us



Is Al a job killer or job creator?





Is AI a job killer or job creator?

"Historically, technology has created more jobs than it destroys and there is no reason to think otherwise in this case. Someone has to make and service all these advanced devices."

Vint Cerf, Vice President and Chief Internet Evangelist for Google (Pew Research) "Technology will continue to disrupt jobs, but more jobs seem likely to be created.....There is no shortage of things that need to be done and that will not change."

Jonathan Grudin, Principal Researcher for Microsoft



Technology enhances jobs According to Goldman Sachs research, generative Al could raise global GDP by 7%

"A recent study by economist <u>David Autor</u> [MIT] cited in the report found that 60% of today's workers are employed in occupations that didn't exist in 1940. This implies that more than 85% of employment growth over the last 80 years is explained by the technology-driven creation of new positions, our economists write."





Generative AI and the **Future of Work**

Generative Info

Collection

Generative Research

Generative

Insights

Generative Automation

Generative

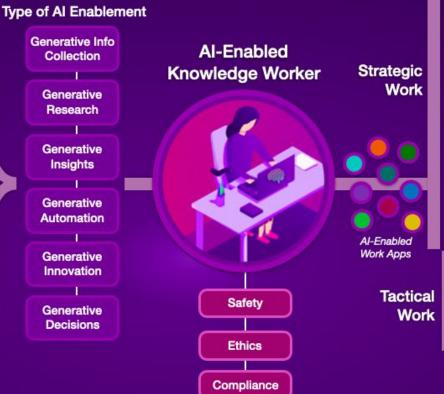
Innovation

Generative

Decisions

external Al Foundation Models of Global Knowledge internal Al Foundation Models of Enterprise Knowledge

Other Al Models and Frameworks, Including Near-AGI

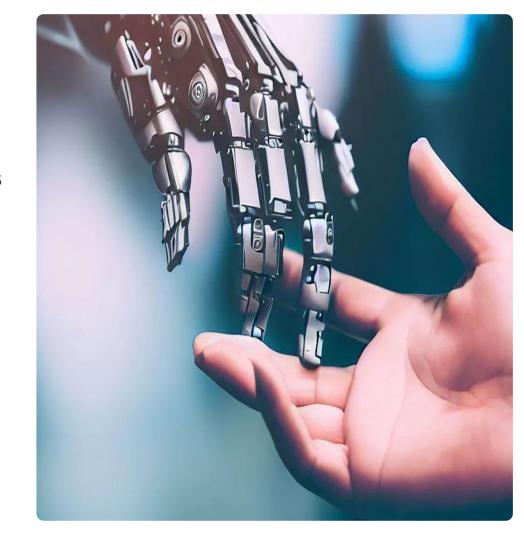


How Artificial Intelligence Will Reshape the Workplace and **Employee Experience**

Pursuing new markets Enhancing products and services **Designing CX/EX experiences** Imagining new products + processes Creating + using unique knowledge Communicating + collaborating Making better decisions, faster Optimizing business operations **Business administration** Gathering needed information

Ways that AI will be a job creator

- 1. Al in job augmentation
- 2. Emergence of new Al-related jobs
- 3. Al-enabled industries
- 4. Small business growth
- 5. Al-driven innovation
- 6. Al and economic growth
- 7. Reskilling and upskilling
- 8. Al ethics and governance



Areas that AI will create jobs in FinOps

Such as Travel and Expense and Accounts Payable

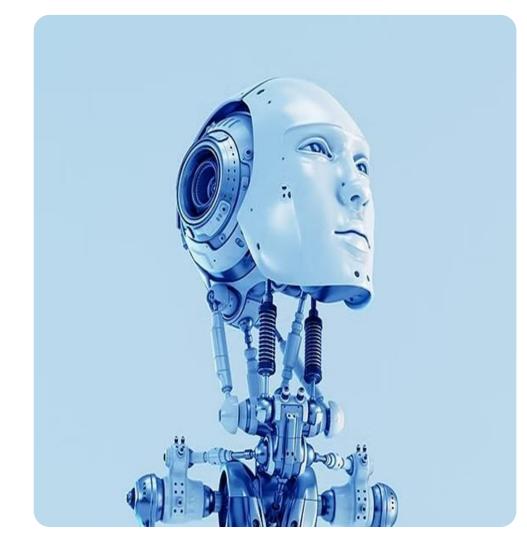
- 1. Automation of routine tasks
- 2. Enhanced accuracy and compliance
- 3. Fraud detection
- 4. Data analysis and reporting
- 5. Customer service and support
- 6. Al implementation and management
- 7. Process improvement and optimization
- 8. Training and support
- 9. Al governance and compliance



What types of processes need the most help?

Critical functions that have value but require hours of detailed review to capture small valuable items (fishing pole vs. fishing net)

- Invoice processing
- Expense management
- Accounts payable
- Financial data entry
- Transaction reconciliation
- Credit risk assessment
- Fraud detection
- Cash flow forecasting
- Financial reporting and analysis
- Tax compliance and reporting
- Predictive analytics for financial markets
- Customer billing and invoicing
- Budgeting and forecasting
- Compliance monitoring



The expense audit

There's just too much to review. It's impossible to audit everything. Psych! You totally can!

Scenario One (without AI)

- 10,000 expense reports per year
- 10% randomized audit yields 83 ERs per month (996 per year)
- 10 minutes per report = 14 hours of work per month (166 hours)
- 95% good actors yields 4 out of compliant reports per month (48 per year)
- Average infraction value of \$50 per report against 48 reports
 - \$2,400 spend reduction per year

Scenario Two (with AI)

- 10,000 expense reports per year average of 5 expense lines per report (50,000 lines)
- 100% expense report audit
- 10% high risk = 416 high risk lines per month
- 2 minutes per line = 13 hours per month (166 hours)
- 25% rejection rate is 104 out of compliance reports
- Average infraction value of \$50 per report line against 104 reports per month (1,248 per year)
- \$62,400 spend reduction per year



Upskilling

Avoiding brain drain

Accounting professionals have deep knowledge in hard skills of finance, audit, and compliance. They also understand your company's policy, structure, nuances, and non-optimized processes.

Al accounting pros

Turn your accounting professionals into **Al-technologists**.

This is similar to the move from paper expense reports to Microsoft Excel and then to expense management systems and, finally, to expense auditing tools like AppZen.



List of FinOps soft skills that are less likely to be replaced:

- 1. Empathy
- 2. Negotiation and relationship-building
- 3. Ethical decision-making
- 4. Creative problem-solving
- 5. Adaptability and flexibility
- 6. Complex decision-making
- 7. Intuition
- 8. Conflict resolution

- 9. Effective communication in ambiguous situations
- 10. Leadership and motivation
- 11. Cultural sensitivity
- 12. Strategic thinking
- 13. Customer service excellence
- 14. Stress management
- 15. Continuous learning and adaptation



Al tools need humans.



Putting it all together

Al is a FinOps tool that will create entire job roles specialized in Al-enabled functions.

Your talent pool can be fantastic levers. Those who lean into upskilling will create more value in their human capital.

The AI explosion can be equated to the advent of a technological boom like web or email.

Resistance is futile: -)



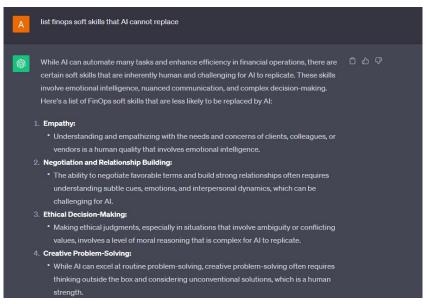


Questions?



Of course I had help

Today's presentation was enabled by ChatGPT. Yet I'm still here, today, in the flesh ;-)







Thank you

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